

alec  
**CHELWIG**

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alechelwig.com

**EDUCATION**

**Ferris State University**

Big Rapids, Michigan

Bachelor of Science in Business, Advertising/Integrated Marketing Communications  
2010–2012

Associates in Applied Science, Graphic Design  
2008–2010

**EXPERIENCE**

**MRM**

Senior Digital Content Artist - 2020–Current

Digital Content Artist - 2016–2020

Junior Digital Content Artist - 2014–2016

I provide creative fulfillment/art direction on projects for clients such as General Motors, AAA, and Mastercard. My work includes digital asset creation, site asset cultivation, file preparation, print design, email design, web design, mobile design, digital publications, print material creation, and the digital retouching of assets.

**DiaMedical USA**

Creative Director - 2013 – 2014

I provided design insight and execution in all facets of company branding such as: Website design and content, printed mailing materials, email marketing, specific product info sheets, logo design, brand management, and social media.

**Apex Tool Group**

Freelance Graphic Designer - June 2013 – July 2013

I provided microsite web design, brochure design, product photography, and other printed marketing materials.

**Detroit Regional Chamber**

Freelance Graphic Designer - February 2013 – June 2013

I worked within a creative team and provided various print and digital executions to meet weekly deadlines such as event signage, pamphlets, flyers, and more.

**SKILLS**

**Design chops** – I have expertise in Photoshop, InDesign, Illustrator, XD, After Effects, Premiere Pro, Dreamweaver, and I excel in general Mac, PC and mobile knowledge. I also have coding knowledge and experience in animation, video and audio editing.

**Creative thinking** – My creative process is one of scrutiny and precision. I prefer to move beyond first-level thinking, and design with a view of the whole project in mind.

**Interpersonal** – My favorite part about working in the creative field is most often the people I meet. I make concerted efforts to work with teammates and colleagues on a comfortable level, and learn from them as best I can.

**Dedication** – I'm a worker who likes to get things done. I won't shy away from asking questions or making decisions if it means getting closer to my end goal, and I'm always willing to put in the extra time and effort to ensure my projects are done excellently.

**PASSIONS**

Art and design

The great sport of ice hockey

Music, singing, and playing musical instruments

Film, television, books, any kind of storytelling

Standup, sketch, and improvised comedy

Tabletop games, video games, board games... really any kind of game

Woodworking and home renovation